

# NATIONAL STALKING AWARENESS MONTH 2025 TO DO LIST NSAM 2025

KNOW IT. NAME IT. STOP IT.

Use the list below in your efforts to raise awareness around stalking in 2025! January 2025 is the twenty-first annual [National Stalking Awareness Month \(NSAM\)](#), a call to action to recognize and respond to this traumatic and dangerous victimization. In January – and all year long – we encourage you to learn more about stalking and raise awareness around why stalking is so underreported, misunderstood, and minimized and what steps we can all take to better support victims and hold offenders accountable. **We each have a part to play in supporting victims and holding offenders accountable!**

## \_\_\_\_\_’s NSAM 2025 To Do List

**LEARN** more about stalking:

- Attend a [live webinar training in January](#) or watch a [recorded webinar training](#)
- Watch an informative, fun, short [awareness video](#)
- Complete interactive [eLearning modules](#) packed with information

**TEACH** your colleagues, community, and/or partners:

- Invite SPARC to provide [a training or plenary conference session on stalking in 2025](#)
- Plan a public awareness [workshop](#) or [campaign](#) on stalking
- Coordinate a watch party with colleagues, partners, and/or community members around a SPARC webinar training ([live](#) or [recorded](#))

**SHARE** information about stalking and NSAM:

- Participate in the [January 18<sup>th</sup> Stalking Awareness Day of Action](#) by posting a picture in your flashiest, most sparkly clothes and accessories to bring back the sparkle for stalking victims
- Use SPARC’s [daily NSAM social media posts](#) or repost from @FollowUsLegally
- Display SPARC’s [stalking victim handbook \(available in 10 languages!\)](#), [brochures](#), [posters](#), and/or [infographics](#) in your agency or community
- Share tips for [identifying stalking behaviors](#) using the SLII framework: from common in-person and tech-facilitated behaviors, to how stalkers may target LGBTQ+ or immigrant victims, to the intersection with sexual violence, protective order violations, and misusing the court system



**REFLECT** on the response to stalking:

- Honor champions in your community with a [certificate of appreciation](#)
- Complete our self-assessment checklists for [victim service organizations](#), [college campuses](#), and [law enforcement agencies](#)
- Plan how to better coordinate your community’s response to stalking using our resources on [building a coordinated community response to stalking](#) and [building a campus coordinated response to stalking](#)



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