



NSAM TO DO LIST 2024

Use the list below in your efforts to raise awareness around stalking! January 2024 is the twentieth annual [National Stalking Awareness Month \(NSAM\)](#), and January 18th is the first annual National Day of Action for Stalking Awareness! Both are a call to action to recognize and respond to this traumatic and dangerous victimization. January 18th was chosen in commemoration of Peggy Klinke’s murder at the hands of her stalker on this date in 2003. Peggy’s sister Debbie Riddle is an anti-stalking activist who co-founded NSAM in her honor. Debbie said, “Peggy had a sparkling personality and would light up a room. As the stalking continued and continued, we saw that shine fade.” For Peggy and for all victims and survivors of stalking, help us spark a conversation around stalking on January 18th – wear your flashiest, most sparkly clothes and accessories and post a picture using the hashtags #SparkleAgainstStalking and #NSAMDayofAction.

In January – and all year long – we encourage you to learn more about stalking and raise awareness around why stalking is so underreported, misunderstood, and minimized and what steps we can take to better support victims and hold offenders accountable. **We each have a part to play in supporting victims and holding offenders accountable—use the list below in your efforts!**

_____’s NSAM 2024 To Do List

LEARN more about stalking:

- [Attend upcoming webinars](#)
- [Watch recorded webinars](#)
- [Explore guides, checklists, and other tools for responding to stalking victims](#)

TEACH your colleagues, community, and/or partners:

- [Host a training or plenary conference session on stalking in 2024](#)
- Plan a public awareness [workshop](#) or [campaign](#) on stalking
- [Integrate stalking into existing prevention programs](#)
- Personalize and send a [letter to the editor](#) or a [newsletter](#) about NSAM

SHARE information about stalking and NSAM:

- Participate in the [January 18th Stalking Awareness Day of Action](#)
- Use our [daily social media posts](#) or follow @FollowUsLegally and share our daily posts
- Share our [videos](#), [factsheets](#), [infographics](#), [documentation log](#), and [professional support resources](#)
- Display [brochures](#) and [posters](#) in your agency or community

REFLECT on the response to stalking:

- Honor champions in your community with a certificate of appreciation
- Complete our checklists for [victim service organizations](#), [college campuses](#), and [law enforcement](#)



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