Dear Colleague:

Thank you for bringing this program to your community! This guide includes an overview of the program, instructions for preparing for the session, and answers to FAQs.

SPARC offers comprehensive training to law enforcement, victim advocates and other professionals to strengthen their response to stalking. However, ending stalking requires a collective community response. Friends and family members are usually the first people who a stalking victim tells about what’s going on, and their responses heavily influence whether or not a victim seeks further help. This crime will only end when friends, family, neighbors, teachers, mentors and colleagues know how to identify stalking and support victims.

Everyone has a role to play in knowing, naming and stopping stalking. This workshop is intended for a broad audience and can be offered in a variety of settings including (but not limited to) PTA meetings, office lunch-and-learns, congregational meetings, or anywhere that people gather. While we suggest that the facilitator(s) be familiar the dynamics of power-based violence – for example, an educator from your local domestic violence agency – the program is fully scripted, activity-based, and should be simple to implement for anyone who wishes to do so.

This introductory session provides a basic overview of stalking, focusing on defining stalking, recognizing the contextual nature of this crime, and providing strategies for participants to get involved in building awareness and supporting victims and survivors. Visit our website for more guidance and information.

By providing this program to your community and offering a convenient and accessible training, you are empowering others with the information and strategies they need to identify stalking and support victims.

Thank you for facilitating this training and for all of your essential work. Don’t hesitate to reach out to Dana Fleitman (Associate@StalkingAwareness.org) with any questions or concerns about leading this workshop.

Best,

The SPARC Team
**Program Components**

This is a PowerPoint-based program that includes discussions and videos. It should take about one hour-90 minutes to facilitate in its entirety, but may be shorter or longer depending on the length of the group discussions. You may wish to divide the program into three shorter sessions (Know It, Name It, and Stop It) with breaks in between.

The Program Includes:

- Facilitator guide (for facilitator only) with speaking notes
- PowerPoint slides
- Videos (embedded in the PPT and available [here](#))
- Handouts:
  - Scenarios 1, 2 and 3 (each small group should receive one of these scenarios)
  - Debbie Riddle testimony on Peggy Klinke (optional, can be used in place of video)
  - Supporting Victims and Survivors Handout (one for each participant, distribute at the end)

**Materials Needed:**

- Projector or monitor to show PowerPoint presentation with A/V for video
  (If not possible, you may print and distribute the slides and read the article in the handouts rather than view the video)

Our website includes a video of a facilitator conducting the full session in webinar format. The website also includes tools and resources that support this workshop. Please share the website link with your colleagues further learning, including those who were unable to attend the session.

**Preparing for the Program**

- **Familiarize yourself with the content.** Please read through the full workshop and speaker’s notes at least twice and consider viewing the webinar recording of the training to help guide your preparation. Having a co-presenter is best practice, especially if you’re presenting to a multidisciplinary audience and/or participants outside of your field. Meet with your co-presenter(s) ahead of time to determine how best to facilitate this training cooperatively. Read the studies cited ahead of time to familiarize yourself with the research.
- **Follow the script – but make it your own.** Stalking is a sensitive, serious and nuanced topic. Please become familiar with the foundational information on each slide.
- **Create/acquire materials.** Make sure the PowerPoint and hand-outs are set up and ready to go when attendees arrive for the training. Load the video in advance, and download it to your desktop if you’re unsure of the internet connection where you’ll be presenting.
- **Consider space, timing and A/V needs.** Ideally, participants will be seated in small groups (round tables with groups of 5-6) to allow for discussion during group activities. Test the projector/monitor ahead of time and make sure everything is set up when participants arrive.
- **Schedule strategically.** Please consider attendee availability when scheduling the program. Lunchtime trainings are recommended for workplaces, and using a regular meeting time is ideal for a community group. January is Stalking Awareness Month and may be a natural time to schedule this program.
Frequently Asked Questions

Who is the workshop for?
As this crime will only end when friends, family, neighbors, teachers, mentors and colleagues know how to identify stalking and support victims, the workshop is intended for the general public. Audiences may include those in the domestic violence and/or criminal justice field as well as any concerned group of individuals.

Who should lead the workshop?
The workshop can be facilitated by one person, or several people can divide the presentation. Facilitators should be strong presenters who can commit to preparing for the session. Ideally, presenters will have some background in the domestic violence and/or victim services field. The training is scripted and interactive, so a lay person may also choose to deliver the training.

I want to do a one-time public awareness training. Is this the right workshop?
Yes! If you’re only doing one workshop on stalking, this should be the one.

I want to do a training or series of trainings for professionals in the criminal justice and/or domestic violence field. Is this the right workshop?
Maybe – you can certainly start with this training as an overview of stalking. SPARC also offers trainings around more specialized topics such as identifying a course of conduct, prosecuting stalking cases, evidence collection, and supporting survivors. Please see our website to determine which offering will best meet your needs.

How much preparation is involved?
Facilitators should plan on about 1.5 hours of preparation time. The facilitator(s) will need to review the materials, make copies of the handouts, and schedule and advertise the program. This Facilitator’s Guide includes all the slides and the speaking points on each slide.

I don’t think a face-to-face training is realistic for my workplace/group. What else can I do?
If you aren’t able to do the in-person workshop, the website includes a recorded webinar of the presentation. You could view the webinar as a group and facilitate a group discussion afterwards.

I don’t have access to a projector/monitor to show a PowerPoint. Can I still do the program?
Yes! Copies of the slides are available here (link) without facilitator notes, and groups can read copies of an interview rather than watch the video. Print these for participants so they can follow along with the program.

How much does it cost?
The program and materials are offered at no cost. If you adapt these materials for your own branding, please be sure to credit SPARC with the creation of your materials.

Who can I contact for more information?
For more information on the program, contact Dana Fleitman, SPARC Associate Advisor, at Associate@StalkingAwareness.org.

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